Unique coverage includes hot topics: replication studies and data sharing, tailoring proposals to different audiences, and more. The book also includes a general introduction to social research; an in-depth, practical discussion of ethics; and a chapter on how to begin a research study, from planning to writing the research question via a literature review. Features "Multiple Review Steps" in each chapter—quick quizzes with answer keys, "End-of-chapter writing exercises, research activities, and suggested resources. "Bold-face key terms and an end-of-book glossary. *Based tips from experts in the respective approaches. "Supplemental PowerPoint slides for instructors using the book in a class."
For students and researchers new to mixed methods, A Concise Introduction to Mixed Methods Research 2e by renowned author John W. Creswell provides a brief and practical introduction to mixed methods. Many graduate students and researchers in the social, behavioral and health sciences may not have the time or resources to read long treatises or stacks of journal articles on mixed methods research. This text quickly describes the basics of setting up and conducting a study using this methodology. Chapters are short and follow the process of research, from ensuring skills for conducting research, acknowledging the steps in planning a study, designing studies with increasing complexity, planning sampling strategies and integration, and writing up the results of your study. Get started in mixed methods quickly with this brief primer.

Qualitative Research

This unique text provides a comprehensive framework for creating, managing, and interpreting qualitative research studies that yield valid and useful information. Examples of studies from a wide range of disciplines illustrate the strengths, limitations, and applications of the primary qualitative methods: in-depth interviews, focus group discussions, ethnography, content analysis, and case study and narrative research. Following a consistent format, chapters show students and researchers how to implement each method within a paradigm-neutral and flexible Total Qualitative Framework (TQF), which provides a flexible approach for integrating four interacting components: Creativity, Analyzability, Transparency, and Usefulness. Unlike other texts that relegate quality issues to one or two chapters, detailed discussions of such crucial topics as construct validity, interserver reliability, researcher bias, and verification strategies are featured throughout. The book also addresses applications of the TQF to the writing, review, and evaluation of qualitative research proposals and manuscripts. Pedagogical features *Summary tables that highlight important content, such as the application of each method in a qualitative study. *Case studies that illustrate TQF standards in practice for each method. *Guidelines for effective documentation (via thick descriptions) of each type of study. *End-of-chapter discussion topics, exercises, and suggested further reading and Web resources. *Chapters open with a preview and close with a bulleted summary of key ideas. *Extensive glossary.

Qualitative Research Design

Understanding and Evaluating Research: A Critical Guide aims to sensitize students to the necessity of learning how not to defer to the mysterious authority of the experts, but rather to learn how to be a critical consumer of others' research, and to gain confidence in their ability to be producers of research. Sue McGregor shows students how to be research literate, and how to find, critique and apply other people's scholarship. This textbook is grounded in a solid understanding of the prevailing research methodologies for creating new knowledge (philosophical underpinnings), which in turn dictate problem posing, theory selection, and research methods (tasks for sampling, collecting and analyzing data, and reporting results).

Researching Health

Providing a comprehensive guide to devising an effective research design, Uwe Flick discusses each stage of the process of designing qualitative research in detail, including formulating a research design, selecting an appropriate strategy, conceptual framework and data source, and collecting and analyzing data.

Research Design

Structured around one of the concepts students struggle with the most—the research question—this book begins with how to understand the role of good questions before demonstrating how questions underpin good research designs and how social research can be framed as asking and answering questions. Undergraduate students new to method, it teaches students how qualitative, quantitative, and mixed methods research can be used to answer these questions. An incredibly resourceful book that contains a forensic insight into social research methods, offering the full range of contemporary approaches. Students will find particular value in the accessibility and detail of the text. Each chapter provides a set of learning outcomes, study questions and further reading.” – Dr Ruth McReavey, Newcastle University Supported by a website that maps online resources to key stages of the learning process, it helps students: - Understand the scientific method - Learn the vocabulary of social science research - Plan and design research - Practice with and interpret data - Explore social science literature and improve assignments with good citations - Improve critical thinking. - Extensive visualizations, overviews, examples, exercises, and other learning features, make this the perfect introductory text to build confidence and best practice around research methods.

Research Design

The eagerly anticipated Fourth Edition of the title that pioneered the comparison of qualitative, quantitative, and mixed methods research design is here! For all three approaches, Creswell includes a preliminary consideration of philosophical assumptions, a review of the literature, an assessment of the use of theory in research approaches, and refl actions about the importance of writing and ethics in scholarly inquiry. He also presents the key elements of the research process, giving specific c attention to each approach. The Fourth Edition includes extensively revised mixed methods coverage, increased coverage of ethical issues in research, and an expanded emphasis on worldview perspectives.

Research Design

Serfati stimulates and encourages students, faculty, and educational practitioners to place the pursuit of ideas at the epicenter of their research—from framing meaningful problems to identifying and addressing key challenges to the reporting and dissemination of their findings. As well as supporting readers to place the pursuit of ideas as the keystone of exemplary inquiry, the Handbook draws on the perspectives of scholars representing diverse fields within the field of education—from pre-kindergarten to elementary and secondary school to higher education—as well as qualitative, quantitative, and mixed-methods approaches to inquiry. –from publisher description.

Mixing Methods: Qualitative and Quantitative Research

In the revised Fourth Edition of the best-selling text, John W. Creswell and new co-author Cheryl N. Poth explore the philosophical underpinnings, history, and key elements of five qualitative inquiry approaches: narrative research, phenomenology, grounded theory, ethnography, and case study. Preserving Creswell’s signature writing style, the authors compare the approaches and relate research designs to each of the traditions of inquiry in a highly accessible manner. Featuring new content, articles, pedagogy, references, and expanded coverage of ethics throughout, the Fourth Edition is an ideal introduction to the theories, strategies, and practices of qualitative inquiry.

Designing and Conducting Mixed Methods Research

The Second Edition of An Applied Guide to Research Designs offers researchers in the social and behavioral sciences guidance for selecting the most appropriate research design to apply in their study. Using consistent terminology, the authors visually present a range of research designs in qualitative, quantitative, and mixed methods to help readers conceptualize, construct, test, and problem solve in their investigation. The Second Edition features revamped and expanded coverage of research designs, new-real world examples and references, a new chapter on action research, and updated ancillaries.

Social Research Methods

The Second edition of this best-selling textbook continues to offer immensely practical advice and technical expertise that will aid researchers in analyzing and interpreting their collected data, and ultimately build theory from it. The authors provide a step-by-step guide to the research act. Full of definitions and illustrative examples, the book presents criteria for evaluating a study as well as responses to common questions posed by students of qualitative research.

Qualitative-quantitative Research Methodology

Preliminary the book “Quantitative and Qualitative Research Methods Simplified” I attempt to acquaint the beginning researcher with the available options in the field. I sought to present the information in a simple way so as to demystify Research methods which are thought to be complex by most beginner researchers. The basic aim of this book is to provide a simple flexible readership of technical issues in research in glossy format one at a time. Therefore subtopics are explained in their own stead to be picked and understood as and when necessary. The book is written primarily for students of qualitative and mixed methods researchers. It is also a good read for anyone eager to know what research is all about as a leisure reader manual. I have included a sample thesis for reference. The thesis was a student requirement for the award of a diploma in real estate management. Though not the best, and not being at the highest educational level of academic, the thesis is meant to illustrate at the lowest level and in the simplest layout possible, the steps a beginner ought to take to construct the best research project possible at the lowest end of learning. Building on this knowledge, I hope the reader will have acquired the basic understanding to inquire deeper into the field if necessary.Samuel M Maina PhD

Introduction to Social Research

This user-friendly guide helps students get started on—and complete—a successful doctoral dissertation proposal by accessing comprehensively the process and breaking it down into manageable steps. Steven R. Terrell demonstrates how to write each chapter of the proposal, including the problem statement, purpose statement, and research questions and hypotheses; literature review; and detailed plan for data collection and analysis. Of special utility, end-of-chapter exercises serve as building blocks for developing a draft of an original proposal. Numerous case study examples are drawn from across the social, behavioral, and health science disciplines. Appendices present an exemplary proposal written three ways to encompass quantitative, qualitative, and mixed-methods designs. User-Friendly Features *“Let’s Start Writing” exercises leading up to a complete proposal draft. *“Do You Understand?” checklists of key terms plus an end-of-book glossary. *End-of-chapter quizzes with answers. *Case study examples from education, psychology, health sciences, business, and information systems. *Sample proposal with three variants of the methods chapter: quantitative, qualitative, and mixed methods.
Research Design

This user-friendly book provides a step-by-step guide to using the five major approaches to research design: quantitative, qualitative, mixed methods, arts-based, and community-based participatory research. Chapters on each approach follow a unique format—they present a template for a research proposal and explain in detail how to conceptualize and fill in every section. Terminology commonly used within each approach is identified, and key moments of ethical decision-making are flagged. Interdisciplinary research examples draw on current events and social justice topics. Unique coverage includes hot topics: replication studies and data sharing, tailoring proposals to different audiences, and more. The book also includes a general introduction to social research; an in-depth, practical discussion of ethics; and a chapter on how to begin a research study, from planning a topic to developing a research question via a literature review. Pedagogical features “Multiple “Review Stops” in each chapter—quick quizzes with answer keys. “End-of-chapter writing exercises, research activities, and suggested resources. “Bold-face key terms and an end-of-book glossary. “Based tips from experts in the respective approaches. *Supplemental PowerPoint slides for instructors using the book in a class.

Research Design

Combining the latest thinking in the field with practical, step-by-step guidance, the Third Edition of John W. Creswell and Vicki L. Plano Clark’s Designing and Conducting Mixed Methods Research now covers seven mixed methods designs with accompanying journal articles illustrating each design. The authors walk readers through the entire research process, and present updated examples from published mixed methods studies drawn from multiple disciplines. In addition, this new edition includes information about the dynamic and evolving nature of the field of mixed methods research, four additional methodological approaches, and coverage of new directions in mixed methods.

Research Design

Quantitative Research for the Qualitative Researcher is a concise, supplemental text that provides qualitatively oriented students and researchers with the requisite skills for conducting quantitative research. Throughout the book, authors Laura M. D’Orey and James A. Bernauer provide ample support and guidance to prepare readers both cognitively and attitudinally to conduct high-quality research in the quantitative tradition. Highlighting the complementary nature of quantitative and qualitative research, they effectively explain the fundamental structure and purposes of design, measurement, and statistics within the framework of a research report, (including a dissertation). The text encourages the reader to see quantitative methodology for what it is: a process for systematically discovering new knowledge that can help describe, explain, and predict the world around us.

Qualitative Inquiry and Research Design

Through graphic and narrative descriptions, Newman and Benne show research to be a holistic endeavor in the world of inquiry. To clarify their argument, they provide a diagram of the “qualitative-quantitative interactive continuum” showing that qualitative analysis with its feedback loops can easily modify the types of research questions asked in quantitative analysis research and that the quantitative analysis results and its feedback can change what will be asked qualitatively.

The SAGE Handbook for Research in Education

Research can seem difficult to get to grips with. However, at the heart of this new edition is the view that research is essentially a simple activity, the principles of which can be readily understood by students new to the subject. Each chapter guides the reader to uncover the ‘mysteries’ of research, exposing each aspect in turn, while demonstrating how research in healthcare is a practical activity, orientated directly to patient care. Fully updated to refer to the latest sources and studies, the third edition includes: a new chapter on systematic literature reviews; a new chapter on research ethics; a completely revised chapter on evidence-based practice which now focuses more tightly on the implementation of research and other forms of evidence. This book is designed for all students of nursing and allied health professions at any level but who find themselves studying research for the first time. Research is illustrated through examples of activities familiar to students from their daily lives, which help build confidence in undertaking research and evidence-based practice.

Research Design Qualitative and Quantitative Approaches

Assuming no prior knowledge, Educational Research by R. Burke Johnson and Larry Christensen offers a comprehensive, easily digestible introductory research methods text for undergraduate and graduate students. Readers will develop an understanding of the multiple research methods and strategies used in education and related fields; how to read and critically evaluate published research; and the ability to write a proposal, construct a questionnaire, and conduct an empirical research study on their own. Students rave about the clarity of this best seller and its usefulness for their studies, enabling them to become critical consumers and users of research.

Educational Research

The bestselling guide to qualitative research, updated and expanded Qualitative Research is the essential guide to understanding, designing, conducting, and presenting a qualitative research study. This fourth edition features new material covering mixed methods, action research, arts-based research, online data sources, and the latest in data analysis, including data analysis software packages as well as narrative and poetic analysis strategies. A new section offers multiple ways of presenting qualitative research findings. The reader-friendly, jargon-free style makes this book accessible to both novice and experienced researchers, emphasizing the role of a theoretical framework in designing a study while providing practical guidance. Qualitative research reaches beyond the what, where, and when of quantitative analysis to investigate the why and how behind human behavior and the reasons that govern such behavior, but this presents a number of significant challenges. This guide is an invaluable reference for students and practitioners alike, providing the deep understanding that this sometimes difficult area of research requires to produce accurate results. The book contains a step-by-step guide to analyzing qualitative data and an addendum for graduate students with a template for a thesis, dissertation, or grant application. Build a strong foundation in qualitative research theory and application Design and implement effective qualitative research studies Communicate findings more successfully with clear presentation Explore data sources, data analysis tools, and the different types of research

Social Research Methods

This book explains and demonstrates to students when to use and how to apply the quantitative and qualitative research techniques that they’ll need to do their own social research. Using actual examples from psychology, sociology, anthropology, health and education, the book provides readers with both a conceptual understanding of each technique as well as showing them how to use the technique.

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